

# SPONSORSHIP

*Annual Opportunities*

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SPONSOR



**INDIANA COUNCIL  
of ADMINISTRATORS  
of SPECIAL EDUCATION**

# SPONSORSHIP LEVELS

	<b>Associates \$1,500</b>	<b>Friends \$3,750</b>	<b>Patrons \$6,000</b>
<b>COMMUNICATIONS</b>			
Logo with link listed on web page as a sponsor Logo specs: tif/jpg/png/pdf, 300 dpi, minimum 2" high			
30 second video on web page			
30 second video emailed to members			
Acknowledgment of sponsorship in e-blasts			
Announcements sent to followers on social media			
Custom banner ad (provided by sponsor) displayed in e-blast(s) Ad specs: 600 X 75 pixels			
<b>EVENTS</b>			
Verbal acknowledgment at annual business meeting			
Booth space at spring and fall meetings (includes registration for 1 representative additional can be purchased for a reduced rate)	20% Discount	1 table	2 tables
Email to conference attendees on behalf of sponsor			
Listed in the meeting program as a corporate sponsor			
<b>ADDITIONAL SPONSORSHIP</b>			
Discount on à la carte opportunities		10%	15%

# À LA CARTE OPPORTUNITIES



## **VIRTUAL MEETING TITLE SPONSOR \$5,000**

- Logo on virtual registration and waiting rooms
- Name and logo recognition in the promotional materials
- Video welcome on event portal page

## **CONFERENCE SESSION SPONSOR \$1,500**

- Logo on session signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee) or introduce a speaker

## **LUNCH SPONSOR \$6,000**

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the lunch in front of attendees

## **BREAKFAST SPONSOR \$4,000**

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the breakfast in front of attendees

## **RECEPTION SPONSOR \$7,000**

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the reception in front of attendees

## **BREAK SPONSOR \$2,500**

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition in the break area

## **BEVERAGE STATION SPONSOR \$1,500**

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the beverage station

## **AWARDS SPONSOR \$1,000**

- Logo on signage at the event
- Name and logo recognition in the promotional materials

## **LANYARD SPONSOR \$800 FOR ONE CONFERENCE OR \$1500 FOR TWO CONFERENCES**

- Logo on lanyards for event attendees

## **BOOTH SPACE AT SPRING OR FALL CONFERENCE \$500**

- 1 exhibit table (additional table for \$400)
- Includes 1 complimentary registration.  
*Additional registrations can be purchased at a reduced rate.*

## **Become a Sponsor**

Contact the ICASE office.  
[jillewing@thecorydongroup.com](mailto:jillewing@thecorydongroup.com)